

FOR IMMEDIATE RELEASE – April 2nd, 2020

Mitsubishi Turbocharger and Engine America Names Laborde Products East Coast Distributor

Mitsubishi Turbocharger and Engine America (MTEA) President Nobuhiro Sawaki is pleased to announce the selection of Laborde Products, Inc. as the new distributor for the East Coast.

Laborde Products has represented Mitsubishi since 1998 as the Gulf Coast and Inland Waterway distributor for Mitsubishi Heavy Duty Marine Engines. Today, Laborde is headed up by Brian Laborde, the son of its founder Tracy Laborde. In a statement about the new east coast distributorship, Brian Laborde said, ***“We welcome the challenge to expand the Mitsubishi Marine business along the East Coast and believe the consolidation of the territory will provide significant benefit to new and existing customers. We have enjoyed Mitsubishi Heavy Duty Marine success in the Inland Waterways largely because of our focus, experience, and commitment to take care of our Mitsubishi customers.”***

Mitsubishi Marine Director Rodrigo Teixeira expressed Mitsubishi’s enthusiasm about expanding its relationship with Laborde. “With the vast amount of potential in the East Coast market, combined with Laborde’s strong track record of selling Mitsubishi products, we foresee immense success in the coming years,” said Teixeira. “We are proud of Laborde’s dedication to the success of its customers, which will directly benefit the company’s new customers on the East Coast.”

The additional states that will be served by Laborde Products include Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York, New Jersey, Pennsylvania, Delaware, Maryland, Ohio, Virginia, West Virginia, North Carolina, and South Carolina.

Laborde Products is anchored in providing solutions to its customers with immeasurable support throughout the gulf coast and inland waterways. As a representative of Mitsubishi for over twenty years, Laborde Products has grown an extensive dealer network starting in south Louisiana and making its way up to Illinois. Laborde is fully equipped with a team of on-call service technicians and carries a hefty stock of parts to match its commitment in fully supporting its operators. Laborde is excited to develop a new territory and continue to provide the markets with the best fully mechanical engines available.

Laborde Products can be reached for east coast sales and support by contacting Trace Laborde, Marine Manager at 985-892-0107 or jtlaborde@labordeproducts.com. Laborde currently has offices in Texas and Louisiana and will be opening sales offices to handle the East Coast.

Mitsubishi offers a full range of heavy-duty marine propulsion engines in the 400-1600 hp range. Mitsubishi Tier 3 engines all have simple mechanical controls (without electronics), and they are big displacement engines with 20-30% more displacement than competitive engines. Mitsubishi maintains a large inventory of engines for fast delivery. For more information regarding Mitsubishi, contact Rodrigo Teixeira 630-625-1869/rteixeira@mitsubishi-engine.com or visit the website at www.mitsubishi-engine.com.